AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

LISTING OF CLAIMS

	1. (Currently Amended) A method comprising; for distributing data to at least a selected
	one of a plurality of potential instant message clients, the method comprising:
	transmitting an identifier of a first client to an instant messaging server coordinating
	communication with at least the selected instant message client;
	determining a first location for the first client; and
	transmittingfirst receiving, by a first instant messaging client, the a first location offer
the first instant messaging client to the instant messaging server;	
	second receiving, by the first instant messaging client, from an instant messaging
	server a second location of a second instant messaging client;
	determining, by the first instant messaging client, a proximity of the first and second
	locations; and
	automatically executing an application program, by the first instant messaging client
	if the proximity meets a pre-determined threshold.

(Currently Amended) The method of claim 1, further comprising:

transmitting, by the first instant messaging client, to the instant messaging server the first location; and

receiving, by the first instant messaging client, an advertisement from the instant messaging server, the advertisement having been determined for the first instant messaging client based on the first location responsive to transmitting the first location.

- (Cancelled)
- (Cancelled)

location changes of the first and second instant messaging clients, the second location.

- (Original) The method of claim 5, wherein the initial icon is a selected one of: an offline indicator, an online indicator, and an emoticon.
- (Original) The method of claim 5, wherein the revised icon is a selected one of: a
 country identifier, a state identifier, a government seal, a flag, a building identifier, and a user
 identifier.
- 8. (Currently Amended) The method of claim 35, wherein the revised icon comprises a proximity map including a marker identifying the relative position of the second location to the first location when the second location is proximate to the first location.

- (Original) The method of claim 8, wherein the marker is a selected one of: a country identifier, a state identifier, a government seal, a flag, a building identifier, and a user identifier.
- (Cancelled)
- 11. (Cancelled)
- 12. (Cancelled)
- 13. (Cancelled)
- (Cancelled)
- 15. (Currently Amended) An article of manufacture comprising: a machine-accessible media having associated data for distributing data to at least a selected one of a plurality of potential instant message clients, wherein the data, when accessed, results in a machine performing:

a storage medium; and

a plurality of programming instructions stored on the storage medium and configured to enable a first instant messaging client to

first receive a first location of the first instant messaging client,

second receive from an instant messaging server a second location of a second
instant messaging client.

determine a proximity of the first and second locations, and
automatically execute an application program if the proximity meets a predetermined thresholdtransmitting an identifier of a first elient to an instant messaging
server coordinating communication with at least the selected instant message clients.

		determining a first location for the first client; and	
		transmitting the first location for the first client to the instant messaging	
	server		
1	16.	(Currently Amended) The article of claim 15 wherein programming instructions are	
	furthe	configured to enable the first instant messaging client to:the machine-accessible	
	media	further includes data, when accessed, results in the machine performing:	
		transmit to the instant messaging server the first location; and	
		receive an advertisement from the instant messaging server, the advertisement having	
	been d	etermined for the first instant messaging client based on the first location receiving an	
l	advertisement from the instant messaging server responsive to transmitting the first location.		
	17.	(Cancelled)	
	18.	(Cancelled)	
	19.	(Cancelled)	
	20.	(Cancelled)	
	21.	(Cancelled)	
	22.	(Currently Amended) A_systems first instant messaging client comprising:	
		an instant messaging servera processor; and	
		logic to be operated by the processor to	
		first receive a first location of the first instant messaging elient,	
		second receive from an instant messaging server a second location of a second	
		instant messaging client,	
١		determine a proximity of the first and second locations, and	

automatically execute an application program if the proximity meets a pre-
determined threshold.
server, wherein the first instant messaging client is configured to provide a first location for
the first instant mossaging elient to the instant messaging server:
- a second instant messaging client communicatively coupled with the first
instant messaging client and the instant messaging server, wherein the second instant
messaging client is configured to provide a second location for the second instant messaging
client to the instant messaging server

23. (Currently Amended) The system-first instant messaging client of claim 22, further emprising wherein the logic is further to

transmit to the instant messaging server the first location, and

receive an advertisement from the instant messaging server, the advertisement having been determined for the first instant messaging client based on the first location——an advertisement server communicatively coupled with at least the instant messaging server, wherein the advertisement server is configured to provide an advertisement determined based at least in part on instant message client locations provided to the advertisement server by the instant messaging server.

24. (New) The method of claim 1, wherein the first instant messaging client is associated with a category, and a level of detail associated with the received second location provided by the instant messaging server is based at least in part on the category.